

WHY BUY A
**2019
CHEVY**

CRUZE



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Why Buy a 2019 Chevy Cruze?

For more than ten years now, the Chevrolet Cruze has been a go-to model for those looking for a compact car that doesn't act so compact. The 2019 Chevy Cruze follows suit with two spacious body styles to choose from, as well as a variety of new and exciting features that make this model a great choice for any lifestyle.

In this eBook, you'll learn about the many reasons that you should buy the 2019 Chevy Cruze including its...

- Two stylish and customizable body styles
- Powerful yet efficient performance specs
- Spacious and comfortable interior
- Intuitive and advanced technology features
- Driver assistive and active safety systems

As you can see, the 2019 Chevy Cruze is well-rounded right from the get-go. Let's get started by taking a look at the two body types that you can choose from and how you'll be able to customize the exterior features of the Cruze to fit your personal taste!



1. It's Stylish and Customizable

The 2019 Chevy Cruze comes in either a traditional 4-door sedan body style or a 5-door hatchback body style. The Chevy Cruze hatchback offers four different trim levels including the LS, the LT, the Diesel, and the Premier. The Chevy Cruze Sedan offers the same four trim levels with the addition of the Chevy Cruze L which serves as its base trim.

In both the Cruze hatchback and the Cruze sedan, you can opt for a variety of individual exterior styling options like bigger 18-inch 5-spoke high gloss black aluminum wheels, chrome bodyside moldings, and a rear spoiler. You can also go all-out with the available RS Package. With this sporty package, you'll get...

- Unique black machined wheels
- A sport body kit
- Black bowtie emblems and beltline moldings
- Sport rear suspension

As you can see, there are a variety of options to choose from so you'll be able to personalize the Chevy Cruze to fit both the needs of your lifestyle as well as your personality.



2. It's Well-Rounded Under the Hood

The 2019 Chevy Cruze specializes in both power and efficiency no matter which of its two engines you choose. Standardly, this model is powered by a turbocharged 1.4L Ecotec 4-cylinder engine that works alongside a standard 6-speed automatic transmission.

Together, this duo puts out a peppy 153 horsepower and 177 lb-ft of torque. On top of this power, you'll enjoy an EPA-estimated 28 city/38 highway MPG¹.

For even more power and efficiency, you can swap out the Cruze's standard engine for the available 1.6L turbo-diesel Ecotec 4-cylinder engine. This engine, which pairs with a 9-speed automatic transmission, makes 137 horsepower and a whopping 240 lb-ft of torque.

You'll also be able to travel up to 648 miles on just one tank of gas² in the Cruze Diesel Sedan thanks to this engine's incredible EPA-estimated 31 city/48 highway MPG fuel economy. In the Cruze Diesel Hatchback, you'll also get an impressive EPA-estimated 45 MPG on the highway³.



3. It's Spacious and Comfortable

Inside both the 2019 Chevy Cruze Hatchback and the 2019 Chevy Cruze Sedan, you'll find five spacious seats. Each seat has plenty of wiggle room to offer passengers of all shapes and sizes with the following passenger area dimensions:

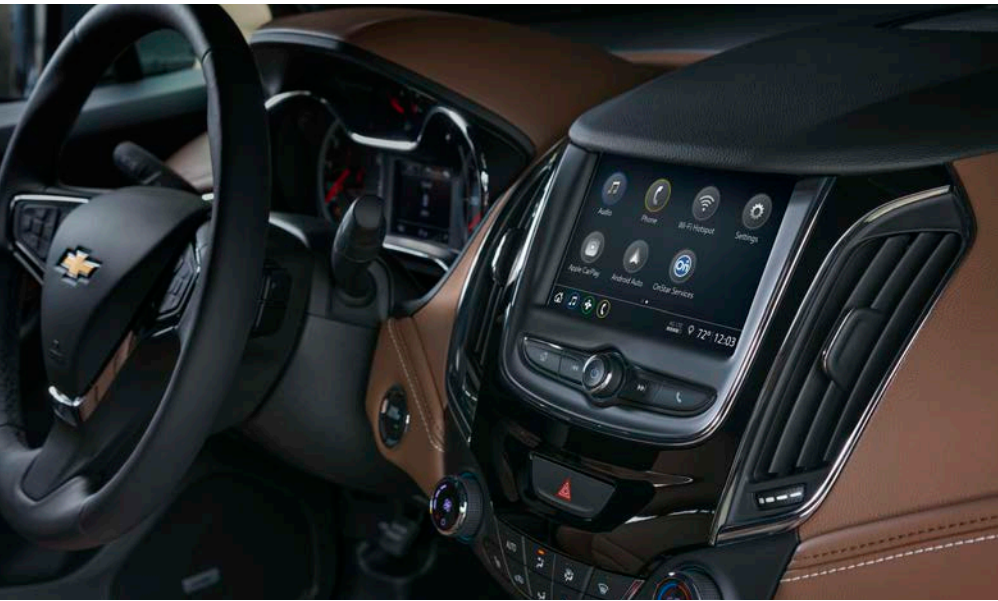
	<i>Cruze Hatchback</i>	<i>Cruze Sedan</i>
Front/ Rear Headroom	38.9 / 37.3 inches	38.9 / 37.3 inches
Front/ Rear Legroom	42.0 / 36.1 inches	42.0 / 36.1 inches
Front/ Rear Shoulder Room	54.8 / 53.7 inches	54.9 / 53.2 inches
Cargo Space	22.7 / 47.2 cubic feet	14.8 cubic feet

In addition to all the space your passengers will have to get comfortable in, you'll also have plenty of space for your cargo no matter which body style you choose. With the Cruze sedan, you'll get 14.8 cubic feet of cargo space in the trunk.

If you need more cargo room, opt for the Cruze Hatchback instead. With all five seats in place, this model has 22.7 cubic feet to take advantage of. Still need more cargo space? Fold down one, two, or all three of the rear seats to make the most of the Cruze Hatchback's 47.2 total cubic feet of cargo space.

To keep everyone comfortable, the Chevy Cruze offers a variety of comfort features to choose from. Opt for a single-zone automatic climate control system which allows you to set your desired temperature and go—no need to adjust the temperature to get it just right.

You'll also be able to upgrade the standard cloth seating surfaces to available leatherette seat trimming and add heating capabilities to the front two seats, as well as the steering wheel.



4. It's Intuitive and Tech-Savvy

Inside the 2019 Chevy Cruze, you'll find all kinds of advanced technology features that will change the way you commute and explore. The Chevy Cruze comes standardly equipped with an intuitive Chevrolet Infotainment 3 System.

With this infotainment system, you'll get a large 7-inch diagonal color touchscreen display and Bluetooth® wireless connectivity. Use the Bluetooth® and voice command pass-through feature in the Cruze to make hands-free phone calls and stream your favorite tunes from your smartphone safely from behind the wheel.

The Chevrolet Infotainment 3 System also offers standard Apple CarPlay™ and Android Auto™. With these features, you can access your favorite smartphone apps right on the touchscreen display. Stay up-to-date with social media, get text message alerts, and even follow turn-by-turn navigation using a navigation app from your phone.

The Cruze doesn't stop there, though. This model also comes standardly equipped with a built-in 4G LTE Wi-Fi® Hotspot that allows you and your passengers to stream right from the road. Passengers can connect several devices at once to work remotely from the road, stream movies and TV shows to their personal devices, or take turns DJ-ing for the whole vehicle on your next road trip.

One more exciting feature that the Cruze has to offer is Teen Driver technology. The Teen Driver suite of features is designed to help new drivers create safe driving habits from the get-go. This system mutes the audio until front-seat passengers are buckled and automatically turns on several of the Cruze's advanced safety features like Forward Collision Control.

After your teen or new driver is done driving, you can use the Chevrolet Infotainment 3 System to check their in-vehicle driving report card to see how they did in terms of driving the speed limit and how many times the safety features were engaged.



5. It's Safe

The 2019 Chevy Cruze isn't just powerful, efficient, spacious, comfortable, and tech-savvy—it's also safe. This model takes safety to the next level by offering all kinds of advanced driver assistive safety features that act independently in order to help you stay as steady and confident on the road as possible. In the Cruze, you'll be able to count on these helpful features to keep you and your passengers safe:

- **Following Distance Indicator** - Uses sensors to monitor how close you are to the vehicles in front of you and alerts you when you're too close
- **Forward Collision Alert** - Warns you when you may collide with the vehicle in front of you with enough time for you to act to prevent it
- **Front Pedestrian Braking** - Automatically applies the brakes if it detects a pedestrian walking in front of the vehicle
- **Lane Change Alert with Side Blind Zone Alert** - Monitors your side blind spots and lets you know when a vehicle is there so you can change lanes safely
- **Lane Keep Assist with Lane Departure Warning** - Monitors the lines of your lane to make sure you don't veer out of it and alerts you when you begin to drift so you can straighten out
- **Low Speed Forward Automatic Braking** - Monitors your speed and the speed of the vehicle in front of you and automatically applies the brakes if you're approaching too quickly
- **Rear Cross Traffic Alert** - Monitors traffic behind you while you're backing up and alerts you when there's a vehicle there so you can brake
- **Rear Park Assist** - Uses sensors to help you get in and out of parking spots by letting you know when you're getting close to the other vehicles or objects around you
- **Rear Vision Camera** - Shows you a clear video stream of what's behind your vehicle when the vehicle is in reverse

Thanks to these safety features and its meticulously thought-out design, the Cruze has already received excellent safety scores from the National Highway Traffic Safety Administration. The 2019 Chevy Cruze has received a 5-Star Overall Safety Rating.

Get Behind the Wheel of the Chevy Cruze!

As you can see, there's more reasons that you can count to make the 2019 Chevy Cruze your next compact car. With its multi-talented powertrains, spacious and comfortable interior, many customization options, and plethora of advanced features, this compact car is the perfect fit for any lifestyle.

Now that you've had a taste of what the Cruze has to offer, it's time to get behind the wheel for a test drive and experience its many incredible capabilities for yourself. All you need to do is find a Chevrolet dealer near you and give them a call. One of the helpful sales professionals at the dealership will be able to help you get set up for a test drive.

Enjoy your ride in the 2019 Chevy Cruze!

¹ EPA-estimated MPG highway for Cruze Sedan with 1.4L 4-cylinder engine and transmission.

² Based on EPA hwy estimate 48 MPG hwy for Cruze Diesel Sedan and fuel tank capacity. Your range may be less.

³ EPA-estimated MPG highway for Cruze Diesel Hatchback with 1.6L 4-cylinder Turbo-Diesel engine.

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